

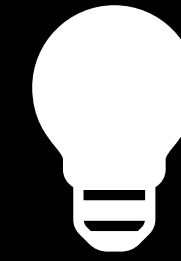
KNOW BEFORE YOU GO

# VMware Explore 2022

Community.  
Content.  
Connections.



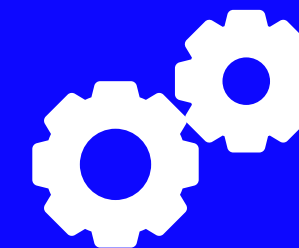
# VMware Explore 2022 (aka VMworld)



Map Your  
Multi-Cloud  
Journey



In-person  
and  
Digital



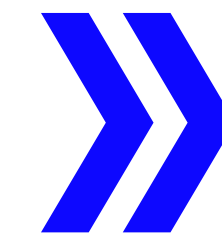
18<sup>th</sup> Annual  
Event



Lots to Do  
in  
San Francisco

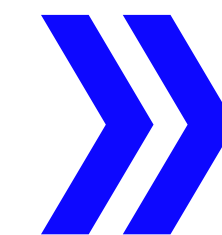
# VMware Explore Theme

Multi-Cloud is the New Cloud



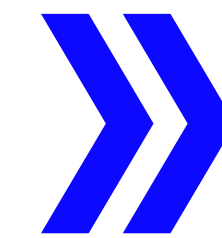
## Hybrid / Multi-Cloud

Most cloud environments also have “traditional” virtualization within the environment



## Empowering Technologists

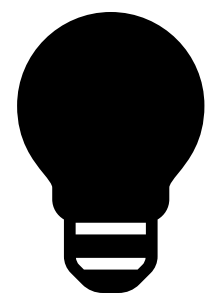
The industry and trends are moving towards cloud technologies which require new skillsets and processes.



## Cloud-Native Ops

Cloud-native as a pattern is being deployed in, and on vSphere (e.g. OpenShift on VMs, Tanzu Kubernetes Grid)

# Maximizing the Experience



## Learning

Attend for speakers. You have access to the digital version but not to the people.

**EDUCATION**



## Community

You are among the largest community of your peers who have similar goals, skills, and aspirations.

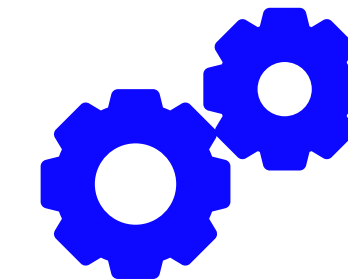
**ENGAGEMENT**



## Expo Hall

Visit vendors you know, and those you don't know yet. Get demos and dive in with the experts.

**EXPLORATION**



## Labs and Demos

Use the local labs and demo opportunities. Leverage experts and non-sales focus time.

**EXPERIENCE**



# Announcement Predictions

What's going to be the big announcement?

01

## Kubernetes

More pricing and product updates to bolster the Kubernetes story.

02

03

04

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APM acquisition or tight partnership for more application integration.

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More AWS integration with the VMware Cloud Foundation suite and a marketplace option.

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## 04

### Automation

Focus on operational automation and lifecycle management. New partnerships coming.

# Do More

Maximize your San Francisco experience.

Fisherman's Wharf @ Pier 39



Lombard Street – the most crooked street in the world

Enjoy the local flavor and flair.



# in San Francisco

# Local Attractions

See some incredible historic locations.

Alcatraz Island



Pier 39 Sea Lions

Nature and history all together.



# Amazing History

# VMunderground



<https://blog.vmunderground.com/vmunderground-2022/>

# #vBrownBag



<https://vbrownbag.com/>



# GTM Delta Fun

Meet the GTM Delta team  
in San Francisco

## #vFit Run Groups

5km (3 mile) runs from  
Moscone South @ 7 AM  
Monday, Tuesday, Wednesday



## Meet and Chat

Connect with us at the event  
around the expo hall and  
event center.



# Event Swag

GTM Delta will be in San Francisco with our first-edition shirts. We look forward to sharing with the community.

**Send a Twitter DM to  
@DiscoPosse on Twitter and  
you can get your chance to  
pick one up from a limited run.**



# GTM Delta

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**We create engaging content designed for technical buyers and users without the need for you to hire a full-time team.**



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- Targeted to technical prospects
- Long-form and blog format
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so you don't have to.**

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